



News Release

Bhangra Fest Sets a World Record

Mississauga, ON, September 3 – On September 2nd Bhangra Nation launched *Bhangra Fest* at the Mississauga Civic Centre by setting a world record by having the largest number of Bhangra dancers perform simultaneously.

Bhangra Nation Dance Studios, in association with Mehak Punjab Dee Academy and Punjabi Cultural Canadian Group coordinated with 267 dancers of all ages to establish a record in the Guinness Book of World Records at 3:20 p.m.

"This is was a great opportunity to get the Punjabi community together and show the world the importance of Bhangra," said Ranvir Rai, Founder and Director of Operations for Bhangra Nation.

Bhangra Nation hopes to establish *Bhangra Fest* as an annual event to showcase the growing popularity of Bhangra dance. Bhangra Nation is currently gearing up to kick-off its 11th annual TELUS World Bhangra & Youth Competition on Saturday, November 17th, 2007 at the Toronto Centre for Performing Arts.

Bhangra Nation's philosophy is to enhance the knowledge of bhangra and promote the concepts, history, and symbolic representation of this folk dance. Since its creation in 1997, *Bhangra Nation* has established a foundation for Bhangra and Giddha teams around the world to express their skill, talent, and charisma. Bhangra Nation is comprised of individuals from many ethnic backgrounds who have the initiative to promote and create awareness of Bhangra. The name "*Bhangra Nation*" symbolises the unification of all nations to creating a global awareness of Bhangra.

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